



**SORT IT OUT,
SHARE AND SHOUT!**

**School
recycling
assembly
competition**



Enter the competition for a chance to

 recycle for Greater Manchester

WIN £4,500 for your Primary or
Secondary School.

For more information visit www.recycleforgreatermanchester.com

Competition Guidelines

1. What is Sort it Out, Share and Shout?

In Support of our 'Stick it in the Right Bin' campaign, we are inviting Key Stage 2, 3 and 4 students from Greater Manchester primary schools and secondary schools to design and present an assembly to their school community as part of our Sort it out, Share and Shout competition. Stick it Right is a campaign by Recycle for Greater Manchester to encourage residents to have a greater awareness about the accuracy of recycling and general waste awareness. The aim of the assembly is to reach a wider audience with the Stick it Right messages promoting waste awareness and encouraging others to recycle more, and more accurately at home. The assembly should be based on the household bin containers the students have at home.

2. Who can enter?

The competition is open to both Key Stage 2, 3 and 4 primary and secondary school students within the Greater Manchester waste contract (Schools within the following district councils are eligible to enter: Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside and Trafford).

The assembly can be delivered by a whole class, specific curriculum group or a joint team made up of a number of students from each year group, for example, an eco team.

3. How can I enter?

Entry is in two parts

- a) First, register your interest or intention to enter from 20th June 2011 by email to education@recycleforgreatermanchester.com.
- b) By 2nd March 2012, submit your completed assembly media disc, survey form (see later), accompanied by a formal entry form for judging. Entries must have head teacher approval and provide a name of a staff member as a contact when submitting their entry. (More details in section 7 below)

4. What form does the assembly have to be in?

Students are encouraged to be as creative and inventive as they can. The assembly can be in any form. It could be a play, a song, presentation or interview as long as the key messages (see scoring criteria) are covered.

The assembly can be presented to the whole school, or year group and secondary schools may consider presenting their assembly to a feeder primary school. Maybe the wider school community and parents could be included.

5. How long does the assembly have to be?

The maximum length of the assembly is 15 minutes. Any entries exceeding this length will not be considered.

6. When does the assembly have to take place?

The assembly must take place in the academic year 2011-2012 between 5th September 2011 and 2nd March 2012. We are launching this competition now to enable teachers to plan it into this academic year.

Competition Guidelines continued...

7. What else do schools need to do?

By 2nd March 2012, submit your entry including the following:

- A digital recording of the assembly on a media disc. This must be in a format compatible with Windows Media player. Windows Media formats accepted are: **.asf, .wma, .wmv, .wm**. (Please retain an extra digital copy of the assembly at school as contingency as submitted entries can not be returned)
- A typed script of the assembly content.
- An entry form (available on the www.recycleforgreatermanchester.com website from 5th September 2011)
- Schools must confirm on the entry form that media consent forms have been obtained and signed by the parent / guardian for all participating students and be retained by school. Schools which already have a media consent procedure in place are accepted. If not, please arrange for parents / guardians of participating students to complete and sign our media consent forms (available on the website from 5th September 2011).
- Results of the pre and post assembly evaluation survey (OPTIONAL).

As an additional 'measure' of the effectiveness of your assembly, we would like to encourage schools to carry out a before and after assembly survey. This is a simple, easy to carry out - 'show of hands' survey. The aim of the survey is to see whether the assembly has increased awareness to waste and recycling accurately. The aim would be to survey a class who are not involved in the delivery of the assembly.

The before and after survey is not a compulsory element of the competition, however, the results are a useful tool as evidence for your own work towards eco/sustainable schools status and the results enable us to see whether the level of student's knowledge of recycling before and after the assembly has changed.

The results of the before and after survey may be used in a difficult judging or tie-break situation.

8. When does the Competition close?

All entries must be received by 5.00pm 2nd March 2012. All entries are to be posted to Viridor Laing (Greater Manchester) Ltd at the address overleaf.

9. How will the entries be judged?

The entries will be judged by a panel consisting of members from Greater Manchester Waste Disposal Authority (GMWDA) and Viridor Laing (Greater Manchester) Ltd (VLGM).

Primary and Secondary school entries will be judged as two separate categories. The entries will be judged solely on the content of the assembly against our scoring criteria and not the video quality

The entries will be judged by the following categories:

- Clarity and accuracy of message (can be supported by results of the pre and post assembly survey)
- Use of props and genre
- Audience engagement. Although we expect that the school audience will be engaged etc it is unfair to try and judge that from a filming that is focused on the actual assembly performance. Therefore, the judges themselves will assume the role of audience whilst viewing each entry.

Please see Scoring Criteria PDF for more details.

10. What will happen to the entries?

The winning entries will feature on the Recycle for Greater Manchester website and additional media outlets.

Prizes

PRIMARY SCHOOL	SECONDARY SCHOOL
FIRST PRIZE £4500	FIRST PRIZE £4500
2 Runner ups (paid for coach travel for one group / class to a chosen VLGM waste education centre)	2 Runner ups (paid for travel for one class/ group to a chosen VLGM Waste education centre)
3 Additional prizes for "merit" entries	3 Additional prizes for "merit" entries

Disclaimer

1. This competition is open to students enrolled in a primary or secondary school within the Greater Manchester waste contract area (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside and Trafford).
2. Students participating must be Key stage 2-4 level in the academic year 5th September 2011 - 20th July 2012.
3. All school student groups must have their head teacher's approval.
4. All applicants must name their school and provide a name of a staff member as a contact when submitting their entry.
5. All entries must be submitted as a digital recording to ensure all entries are judged fairly.
6. The use of a professional videographer is not permitted.
7. Winning entries will be disclosed to the relevant school head teachers who will notify the winners.
8. Participating student full names of the winning entries will be only made public if permission is granted on media consent forms.
9. It is the school's responsibility to obtain and retain media consent forms which state permission has been granted for participants to take part in non-paid publicity relating to the competition. This will need to be confirmed on the entry form.
10. Entries will only be accepted by post.
11. A confirmation email of entry receipt will be sent.
12. Entries received after 2nd March 2012 will not be considered. Recycle for Greater Manchester do not hold responsibility for lost entries.
13. Entries will not be returned and will become the property of Recycle for Greater Manchester.
14. Recycle for Greater Manchester reserve the right to reproduce or adapt materials submitted as part of this competition. Any reproductions or adaptations will include an acknowledgment to relevant schools.
15. Recycle for Greater Manchester may make enquiries to schools to ensure that entries meet all competition criteria.

All correspondence / contact concerning this competition and submission of entries must be sent to:

**Sort it Out, Share and Shout
School Assembly Competition**

Viridor Laing (Greater Manchester) Limited
Unit 4 Hurstwood Court
Bolton
BL3 2NP

For more information on Stick it in the Right Bin Campaign:

Go to
www.recycleforgreatermanchester.com

Contact
education@recycleforgreatermanchester.com
Tel: 01204 374 222

Assembly Resources

In preparation for the assembly, students are encouraged to carry out research on recycling in Greater Manchester prior to delivering the assembly. There are activities and resources available at www.recycleforgreatermanchester.com to introduce the topic of waste and recycling and to ensure accuracy of message is provided.

Waste Education pages

Pick your Way Through Waste

Pick your Way Through Waste offers a pick and mix programme of activities that can be used to support a topic of waste and recycling.

The programme follows a logical order. The activities and knowledge are based on the waste solution for Greater Manchester so it is what actually happens to waste in Greater Manchester. The programme starts with activities to introduce the topic of waste, the collection of it and where it is taken. It then follows the various processes and technologies that are used to treat waste in the Greater Manchester area.

Section 2

Getting it Right

- **2a** Which Bin is Which?
- **2b** Stick it Right
- **2c** Slim Your Bin

Section 3

Why Does it Matter?

- **3a** Waste Costs the Earth
- **3b** Animal, Vegetable, Mineral
- **3e** Top Bottle

Useful links

- Recycling in your Area - www.recycleforgreatermanchester.com/recycling-in-your-area
- What else I can do - www.recycleforgreatermanchester.com/what-else-can-i-do
- Materials A-Z - www.recycleforgreatermanchester.com/materials-a-z

